



# HOWARU® GI COMPLETE



A comprehensive solution for food supplements to support digestive health

## A unique probiotic blend for gastro-intestinal well-being

Functional gastrointestinal (GI) symptoms affect 40% of the population worldwide. They are characterized by chronic abdominal symptoms arising from disrupted gut-brain interactions, dysmotility, and visceral hypersensitivity. Irritable Bowel Syndrome (IBS) is one of the most common functional GI disorder. Abdominal discomfort, bloating, diarrhea and constipation are among the most experienced symptoms.

HOWARU® GI Complete is a blend of 5 clinically studied probiotic strains which has been formulated to help improve overall gastro-intestinal well-being and to provide relief to some of the most prevalent symptoms.

## Benefits backed by studies & perceived by the consumers

The probiotic strains of HOWARU® GI Complete are substantiated by several clinical studies, supporting their efficacy for digestive health.

HOWARU® GI Complete benefits have been confirmed as well in a consumer perception study in which participants have evaluated its efficacy on symptoms related to diarrhea, abdominal discomfort, bloating, gas and constipation.

85% of participants reported an improvement after 30 days in overall gastrointestinal well-being.

HOWARU® GI Complete is suitable for capsule, stick and sachet formulations. It is also available in finished format.

Engage with our experts and let's work on your project!

### Product Attributes

#### 12B CFU

HOWARU® *L. acidophilus* NCFM™

HOWARU® *L. paracasei* Lpc-37™

HOWARU® *B. lactis* Bi-07™

HOWARU® *B. lactis* BI-04™

HOWARU® *B. Lactis* HN019™

- ⊕ Address duration of diarrhea
- ⊕ Help relieve occasional constipation
- ⊕ Help reduce flatulence and gas
- ⊕ Promote abdominal comfort

Source: Harris et al., J Clin Gastroenterol Volume 56, Number 5